

The Adventures of
MADDIE MAIONE
 STRATEGY GEEK

CLOUDHAVEN BUGLE
 PANDORA Youth Services
 ANNOUNCES HOPE NET
 New system will link
 services to prevent bad
 outcomes for troubled kids.
 CEO Magnus O'Rourke is
 confident that
 the new s...

6 MONTHS LATER ...

STRATEGY MAP

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  graph TD
    A[REVENUES FROM HOPE NET] --> B[KIDS WITH GOOD OUTCOMES]
    C[KIDS ENROLLED IN HOPE NET] --> B
    D[SOCIAL WORKERS TRAINED] --> C
  
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TODAY WE'LL LOOK AT SCORES FOR THE STRATEGY MEASURES WE AGREED TO

VISION
 KIDS IN SAFE, STABLE HOMES THROUGH NETWORK OF SERVICES & CUSTOMIZED SERVICE PLAN

SCORE	# SOCIAL WKRS. TRAINED
0	0
0	# KIDS ENROLLED IN HOPE NET
\$0	\$ REVENUE FROM HOPE NET
?	# KIDS WITH GOOD OUTCOMES



WHAT'S GOING ON HERE?

HOPE NET IS TOO COMPLICATED.

NOBODY GETS IT.

SOCIAL WORKERS ARE TOO BUSY FOR A WEEKLONG TRAINING

NO MONEY FOR OUTCOME STUDIES

WE CAN'T BE ALL THINGS TO ALL PEOPLE

HIRE A CONSULTANT - A BRANDING CAMPAIGN WOULD BE FUN.

GIVE ALL STAFF A TWO-HOUR ORIENTATION.

ALL REVENUE IS GOOD REVENUE - COUNT IT ALL!

LET'S NOMINATE MAGNUS FOR A QUALITY AWARD

WHAT A WONDERFUL TEAM!

BUT WHAT ABOUT HOPE NET?

OUR CONSENSUS MEASURES?

WHAT ABOUT OUR STRATEGY??

OH, LIGHTEN UP, MADDIE

LET'S GO OUT TO LUNCH!

uh...

WHAT about...the...kids?